

Decorating Ideas

DEBOSS



This process is used on our portfolios and drinkware sleeves to give the product an elegant look.

HOT STAMPING



Hot stamping is similar to debossing but with an added feature. Hot stamping uses coloured foil with your logo to provide more visibility. Coloured foil is available in Gold, Silver or White. This type of decorating is ideal on portfolios.

PAD PRINTING



Unlike silk screening, Pad Printing can be used on products with a variety of surfaces (e.g. curved, recessed, etc.) and textures. Typical products include sunglass clips and carabiners.

SILK SCREENING



Silk screening is a process by which ink is passed through a porous material, creating a sharp image on your product. ESP offers 1/2 tone capabilities. Silk screening is used on products with smooth and flat surfaces. Typical products include drinkware, bags and sunshades.

ENGRAVING



Give your product a sophisticated and polished look with the laser engraving method. Typical products include knives and pens.

OXIDIZATION



With oxidization, a chemical is applied to the metal after engraving so that the engraved area is darkened.

DOMING



An epoxy dome is added to the product once it is printed giving it a finished look.

BLACK FILL



A chemical is sprayed onto the product before engraving causing the logo to engrave black. This process is used on stainless steel products only.

ETCHING



A chemical is used to etch out your logo. Available on the back casing of any of our Euro Design Watches, or on a plain chrome dial.

MEDALLION



This is an add-on option for some products as specified in the catalogue.

Sizes: (round) 1 1/2" diameter
(oval) 2" x 1 1/4"
(square) 1 1/2" x 1 1/2"
(rectangular) 2" x 5/8"

Location: Varies depending on the product.

Minimum Quantity: 100 – 1000 pieces.

HEAT TRANSFER



Your logo is computer-generated and printed in full colour on special paper which is applied to the product using heat and pressure.

EMBROIDERY



Your logo is digitized and then stitched directly on the product using needlework with up to 12 colours of thread.